

# Funding For Stormwater Services in Nevada 101: How To Do It!

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# Funding Mechanisms for Stormwater – Choices...

- General Fund
- Federal and State Grants
- New Development Fees
- Component of Water, Sewer, and/or Solid Waste Utility
- Direct Fee for Service (Utility or Regulatory Fee)
- Dedicated Balloted Tax
  - Govt' vs Voter initiative

plan A

plan B

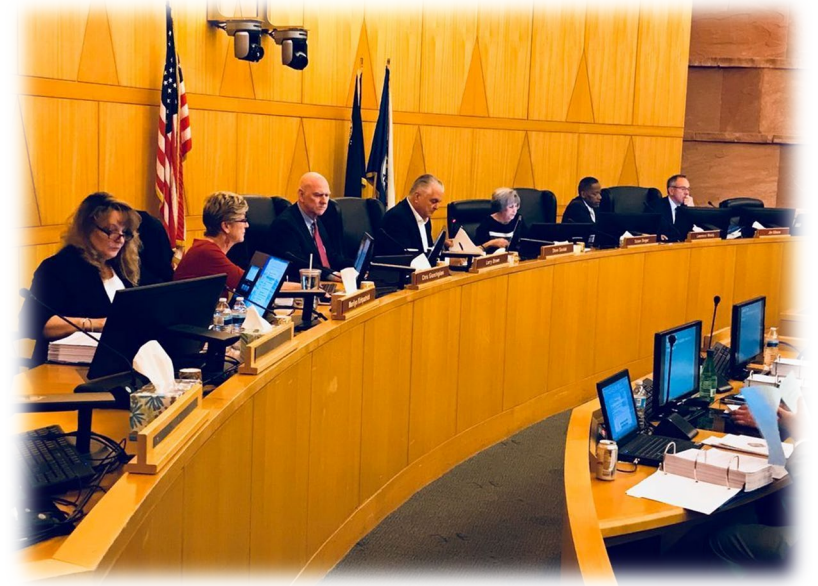
Other approaches



# Funding Mechanisms – Utility Funded

Plan A

- Only requires passage of an ordinance....
    - ...with County Commissioners/City Council approval
  - 1. Communications plan and implementation to:
    - a) Decision makers
    - b) Community
  - 2. Develop Rate methodology approach
    - a) Engineering Study
    - b) Rigorous, detailed budgeting
  - 3. Governing Agency Approval
- 
- Political cover...consider a survey
  - *...Compared to California...*



# Funding Mechanisms – Voter Approved

Plan B

- Who initiates
  - Governing Agency
  - as Voter initiative
- Mechanisms
  - Flat Rates
  - Gas Tax
  - Sales Tax
  - % of Assessed value (mil rate)
- When?
- Rate?
- Details/Methodology?
- Outreach?
- Funding?
- Opposition?

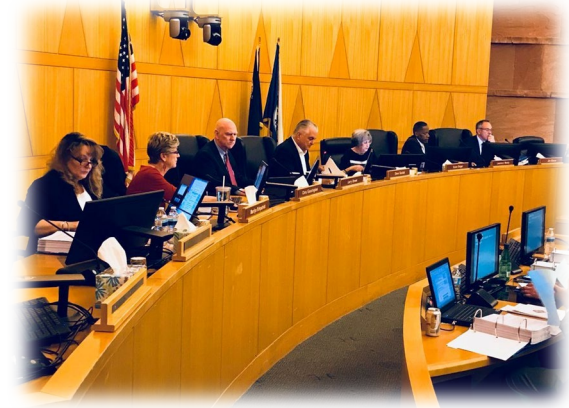




# Voter Approved – Process

- Governing Agency
  - Pass resolution
- Voter Initiatives
  - Collect signatures
- Considerations

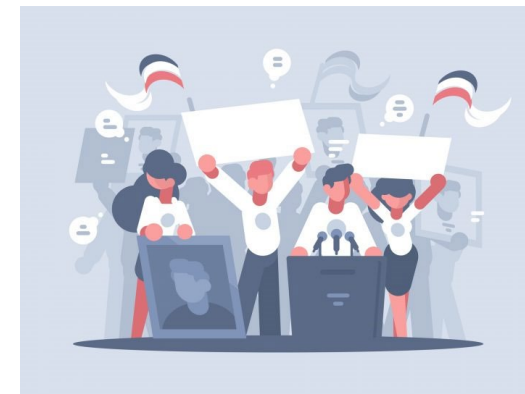
Plan B



# Voter Approved – More Process

1. First Draft Measure and Messaging
2. Conduct Survey to answer
  - When
  - Rate
  - Details
  - Outreach
  - Funding
  - Opposition
3. Administrative Tasks
  - Registrar of Voters
4. Communications and Outreach!
5. Use consultants or in-house?

Plan B



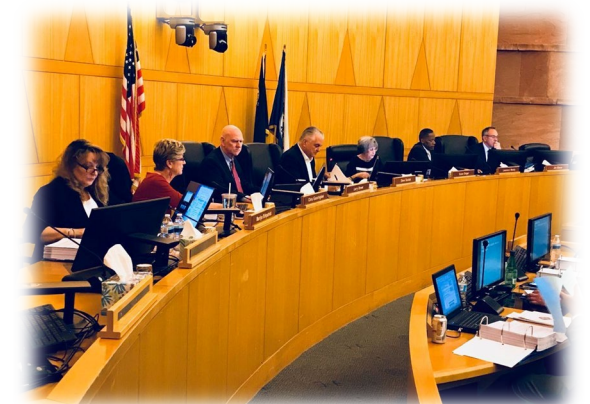
# Some Case Studies...



# Carson City

- Stormwater Utility
- Fee
  - Single Family Property \$ 5.69
  - Multifamily Property \$ 29.33
  - Public Property \$ 32.03
  - Manufacturing Property \$ 38.19
  - Commercial Property – \$ 40.96
- <http://carsonsw.org/stormwater-utility-fund-service-charges/>

Plan A





# Las Vegas Soccer Stadium

- 2015 Voter Initiative
- Parks Protection Committee submitted 9,811 signatures for their petition to put an initiative preventing the soccer stadium deal on the ballot.
- [https://ballotpedia.org/City\\_of\\_Las\\_Vegas\\_Soccer\\_Stadium\\_Subsidy\\_Initiative\\_\(June\\_2015\)](https://ballotpedia.org/City_of_Las_Vegas_Soccer_Stadium_Subsidy_Initiative_(June_2015))

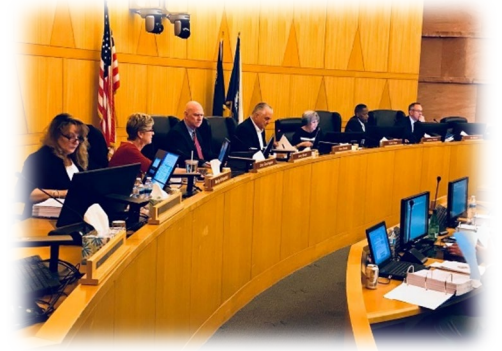
Plan B



## Washoe County 2016 WC-1 - Schools

- Board of County Commissioners
- Raised Sales Tax 0.54%
- Passed - 56.4% Support
- <https://guinncenter.org/wc-1-whats-happened-since-2016/>

Plan B



## Washoe County 2018 WC-1 - Flood Control

- Board of County Commissioners
- \$0.0248 per \$100 of assess valuation (\$8.68 per year) Bond Measure
- Failed - 31% Support
- [https://ballotpedia.org/Washoe\\_County,\\_Nevada,\\_WC-1,\\_Bond\\_Issue\\_\(November\\_2018\)](https://ballotpedia.org/Washoe_County,_Nevada,_WC-1,_Bond_Issue_(November_2018))

Plan B



# What's happening in California

## Recent Storm Drainage Funding in California

1. Berkeley
2. Los Altos
3. Cupertino
4. Alameda
5. Del Mar
6. Davis

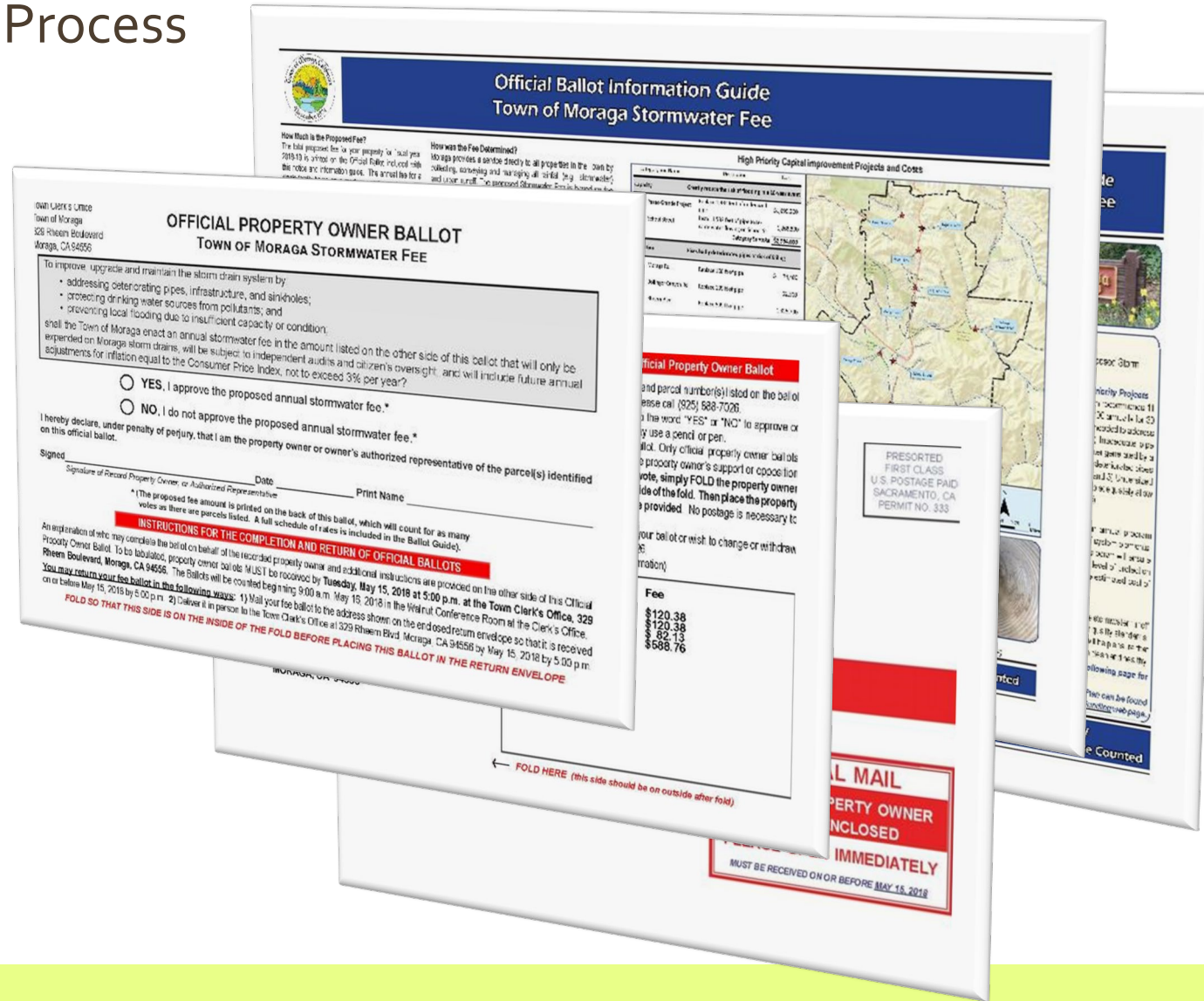
Municipality	Status	Annual Rate	Year	Mechanism
San Clemente	Successful	\$ 60.15	2002	Balloted Property Related Fee
Carmel	Unsuccessful	\$ 38.00	2003	Balloted Property Related Fee
Palo Alto	Unsuccessful	\$ 57.00	2003	Balloted Property Related Fee
Los Angeles	Successful	\$ 28.00	2004	Special Tax - G. O. Bond
Palo Alto	Successful	\$ 120.00	2005	Balloted Property Related Fee
Rancho Palos Verde	Successful , then recalled and reduced	\$ 200.00	2005, 2007	Balloted Property Related Fee
Encinitas	Unsuccessful	\$ 60.00	2006	Non-Balloted Property Related Fee adopted in 2004, challenged, balloted and failed in 2006
Ross Valley	Successful, Overturned by Court of Appeals, Decertified by Supreme Court	\$ 125.00	2006	Balloted Property Related Fee
Santa Monica	Successful	\$ 87.00	2006	Special Tax
San Clemente	Successfully renewed	\$ 60.15	2007	Balloted Property Related Fee
Solana Beach	Non-Balloted, Threatened by lawsuit, Balloted, Successful	\$ 21.84	2007	Non-Balloted & Balloted Property Related Fee
Woodland	Unsuccessful	\$ 60.00	2007	Balloted Property Related Fee
Del Mar	Successful	\$ 163.38	2008	Balloted Property Related Fee
Hawthorne	Unsuccessful	\$ 30.00	2008	Balloted Property Related Fee
Santa Cruz	Successful	\$ 28.00	2008	Special Tax
Burlingame	Successful	\$ 150.00	2009	Balloted Property Related Fee
Santa Clarita	Successful	\$ 21.00	2009	Balloted Property Related Fee
Stockton	Unsuccessful	\$ 34.56	2009	Balloted Property Related Fee
County of Contra Costa	Unsuccessful	\$ 22.00	2012	Balloted Property Related Fee
Santa Clara Valley Water District	Successful	\$ 56.00	2012	Special Tax
City of Berkeley	Successful	varies	2012	Measure M - GO Bond
County of LA	Deferred	\$ 54.00	2012	NA
San Clemente	Successful	\$ 74.76	2013	Balloted Property Related Fee
Vallejo San & Flood	Successful	\$ 23.00	2015	Balloted Property Related Fee
Culver City	Successful	\$ 99.00	2016	Special Tax
Palo Alto	Successful	\$ 163.80	2017	Balloted Property Related Fee Reauthorization of 2005 Fee
Town of Moraga	Unsuccessful	\$ 120.38	2018	Balloted Property Related Fee
City of Berkeley	Successful	\$ 42.89	2018	Balloted Property Related Fee
County of Los Angeles	Successful	\$ 83.00	2018	Special Tax
Town of Los Altos	Unsuccessful	\$ 88.00	2019	Balloted Property Related Fee
City of Cupertino	Successful	\$ 44.42	2019	Balloted Property Related Fee
City of Alameda	In Process	NA	NA	TBD
City of Hillborough	Studying	NA	NA	TBD
City of Salinas	Studying	NA	NA	TBD
City of Sacramento	Studying	NA	NA	Balloted Property Related Fee
City of San Mateo	Studying	NA	NA	TBD
City of Santa Clara	Studying	NA	NA	TBD
County of El Dorado	Studying	NA	NA	NA
County of Orange	Studying	NA	NA	NA
County of San Joaquin	Studying	NA	NA	Balloted Property Related Fee
County of San Mateo	Studying	NA	NA	NA
County of Ventura	Studying	NA	NA	NA



# California's **Plan B** Process

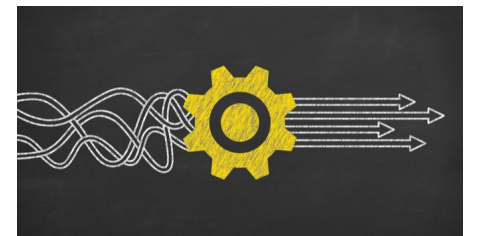
## Property Related Fee - Proposition 218 Process

1. Determine Rates (Fee Study)
2. Mail Notice of Hearing
3. Conduct Hearing
  - a) Majority protest can stop process
4. Mail Ballot Packet
5. Tabulate Votes & Final Action



# Other Funding Mechanisms – Re-Alignment Examples

- Green Streets and Transportation Projects
- Multi-Benefit
- Existing Documents and Plans





# Communications – Final Thoughts

- Be more political! Lean in!
- Elected Officials (Utility) vs. Community (Balloted)
- Details, financial and engineering rigor, authenticity
- *Storm Drainage Messaging*
  - *Prevent local flooding*
  - *Rebuild our local infrastructure*
    - *And protect environment while we are doing it.*



# Funding Mechanisms – Next Steps

1. Plan Your Approach
2. Get Expert Help
3. Stormwater Utility vs Community Tax?
4. Conduct a Survey
5. Implement Mechanism
6. Community Outreach



# Questions & Discussion

